

WISCONSIN FBLA PROGRAM OF WORK 2010-11

Goal Statement No. _____ Service _____

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Promote Community Service	Continue Community Service Award at Regional and State Level	February 2011 and April 2011	Regional VP's and Becca	\$300	
Promote National GO GREEN project	Promote Use of Community Service Page of the Wisconsin FBLA Website by putting the link in Region Newsletter and WFeB	October 1	Regional VP's/Jon		
	Promote GO GREEN Project in Regional Newsletters and the WFeB	September 15	Regional VP's / Laura		
Encourage March of Dimes Financial Support and Awareness	Recognize GO GREEN chapters on the State Website	May 30	Jen		
	Continue Miracle Minute at SLC.	April 11-12	Becca		
	Incorporate Miracle Minute at RLCs	February 5	Regional VP's		
	March of Dimes Speaker at RLC	February 2011	Regional VP's		
Promote and Support Children's Charities	Develop March of Dimes Brochures and Flyer to Include Possible Chapter Activities	October 1	Jordi		
	Emphasize Children Charities events on the Community Service Award	December 1	Tyler		
	Put individual articles in each WFeB to promote childrens charities events	September	All		
	Stoplight chapters who do childrens charities events	December	Region VP's		

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Goal Statement No.

Education

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Raise community awareness of FBLA	Each officer visits a local organization (i.e. Chamber of Commerce, Rotary, Elks, ect.)	January 1	All Officers	\$500	
	Each officer visits at least one active or inactive FBLA chapter/school	November 1	All Officers	\$500	
	Developing Recruitment Tool	September 1	Kayla and Alissa		
	Each officer will contact five potential middle level chapters	October 1	All Officers/Alissa		
Promote Financial Literacy for Chapters	Treasure writes article for each WFeB for each chapter on Financial Literacy	Ongoing	Jenny		
Increase Participation and Completion in Business Achievement Awards	Each State Officer will complete a minimum of one level	April 1	All Officers		
	Develop a State Page for BAA's	September 1	Dakota		
	Chapter Recognition at SLC for highest completion of BAA's	April	Jen		
Facilitate the transition from school to work	Host a Future Fair at SLC	April	Becky Dickson and Laura		
	Promote "Take an FBLA Member to Work" Day as an activity for American Enterprise Day	November 1	Dan/Allison		
Promote Project Lead	An officer writes an article in a WFeB	February 1	Kayla		
	Develops an article dealing with Project LEAD	February 1	Kayla		
Assist Competitors in preparing for competition	Prepare a list of quality web links to assist members in assisting for competitive events.	November 1	Becca		

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Goal Statement No. Progress

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Increase Professional Division Membership	Update Professional Division PowerPoint	September 1	Brieanna		
	Each state officer will recruit one new professional division member	April 1	All Officers		
Understand the chapter startup process	Research the process of becoming a FBLA chapter in Wisconsin. When possible, assist a new chapter through the process	Ongoing	All Officers		
Recruit New Chapters/Members	Each officer will contact five potential middle level chapters	October 1	All Officers		
	Respond to requests from potential chapters	Ongoing	All Officers		
	Promote membership madness and mania by e-mailing chapter advisors and presidents directly.	October 15	Laura/Jenny		
Informing members of Wisconsin FBLA activities	E-mail the WFeB directly to chapter officers and advisors	October 15	Jon		